



## **Online Scratch for Cash is here and it's even easier to WIN!**

**All you have to do is Watch, the more you can WIN!**

**Visit any Supplier or Member Service Provider, watch and rate their 5-minute products/service video and be eligible to receive a Scratch for Cash ticket if you answer the question correctly for a chance to win. The more videos you watch the more you can WIN! It's that easy.**

**Watch ALL videos offered and you will be entered into the Grand Prize drawing to be announced by IMARK after the close of the EXPO.**

### **Let's Go:**

- Visit the online booths of the participating suppliers and MSPs between May 23 and end of day May 27.
- Watch the complete video. Once done, rate the video then answer one question.
- If you answered the question correctly, a virtual Scratch for Cash ticket will appear on your screen – just like a lottery ticket.
- Use the virtual gold coin to 'scratch' your ticket to see if you are a winner!
- Winning Scratch Off Cards will have gift card prizes of either \$25, \$50 or \$100.
- Winning gift card amounts will automatically be added to your account. Your WINNINGS will be posted on the upper right-hand section of the EXPO website.
- TO REDEEM...click on the \$ at the top of the EXPO website. You will be directed to the Redemption Center on the IMARK website.

### **10 GRAND PRIZES for LUCKY VIDEO REVIEWERS**

Every day during the EXPO, IMARK Electrical will conduct a drawing from the list of video reviewers. In all ten (10) grand prizes (2 per day) will be awarded during the EXPO. The more videos you watch and rate, the better your chance to win.

Winners will be notified by IMARK Electrical HQ. [CLICK HERE](#) to view the array of available grand prizes.